

Take part in TV-aksjonen NRK!

Children and adults are invited to take part in TV-aksjonen NRK. TV-aksjonen NRK is an annual fundraising event that has been held since 1974. Every year, Norway raises money for an important cause and lots of people get involved, from the royal family to schools and businesses. Every October, 100,000 children and adults spend a Sunday knocking on doors in their local neighbourhood asking for donations – they are donation collectors. Others sell cakes or arrange concerts to raise money.

This year, the donation collectors will go door to door on 22 October.

The money raised will go towards Save the Children's work for children affected by war and conflict. Every sixth child in the world grows up in war and conflict and never before have so many been displaced. Together we want to help 100,000 children to play, learn and live in peace. The money raised will make families, schools and communities safer for children. The funds will go to projects in Ukraine, Syria, Bangladesh, South Sudan, the Democratic Republic of the Congo, and Norway. In Norway we will help children who have fled from war and conflict.

Children can learn about this year's theme at school through TV-aksjonen's educational programme, which is available free of charge on tvaksjonen.no and salaby.no.

Visit tvaksjonen.no to read about how you and your family can take part in TV-aksjonen NRK.